10% BUSINESS MODALITY AND STRATEGY
17% MARKETING AND COMMUNICATION
73% TECHNICAL SUPPORT AND ADVISORY

HOW WE ARE SUPPORTING SWFF INNOVATORS

TYPE OF SUPPORT | PERCENT OF TOTAL SUPPORT REQUESTED | ANTICIPATED VALUE OF SUPPORT DELIVERED
--- | --- | ---
Business model and strategy development | 20% | $111,900
Connections to potential investors or other funding sources | 18% | $35,050
Sales and marketing strategy | 10% | $33,450
Monitoring and evaluation | 8% | $18,000
Partner identification and introduction | 8% | $6,000
Grants and financial management | 5% | $8,000
Investor pitch strategy and coaching | 5% | $17,900
Legal advisory | 5% | $28,000
Value chain development | 5% | $12,500
End user training | 3% | $4,000
Financing models | 3% | $10,000
Government advocacy | 3% | $10,000
Industry analysis | 3% | $25,000
Local government regulatory navigation | 3% | $11,000
Market analysis | 3% | $10,000
Technical advisory or engineering support | 3% | $18,000

*Rounded Percentages

SWFF INNOVATORS IN 28 COUNTRIES

INNOVATOR MILESTONE PROGRESS

DEVELOPMENT | INITIAL PILOT | EARLY ADOPTION | TRANSITION TO SCALE
--- | --- | --- | ---
WATERPADS | ZDD DESAL | BURIED DIFFUSER | BIOENSURE
PV-EDR DESAL | SALTY TOLERANT POTATO | BROAD BED AND FURROW MAKER | REEL GARDENING
ECORANGERS AND MEAT NATURALLY | SLURRY SEPARATION SYSTEM | BARSHA PUMP |
AQUAPONICS | SAPRABED | FLYING SENSORS |
M-FODDER | SWAR | MOBILE WEATHER FORECASTS |
SALT TOLERANT AND RESILIENT CROPS | AGROSOLAR IRRIGATION TECHNOLOGY | SANDBAR CROPPING |
SWAR | GRODAS WATERBOXX |

SUCCESSFUL, EXCEPTED, PASS, CANCELLED

PRE-AWARD SURVEY RESULTS

Rounds I and III

EXEMPT
Practical Action
Waterpad
World Hope
International

PASS
ARCADIS
Deutsche
Weltwirtschaftshilfe
ICBA

PASS WITH CONDITIONS
Adaptive Symbiotic
Ayal Engineering
FutureWater
aGytha
MetaMeta
MyRain
TAHMO
Driptek
ICU Jordan
ICU Iluuma
ICU Peru

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