



Securing Water for Food Fourth Global Call for Innovations Influencer Social Media Samples August 15, 2016

Below we've provided social media content that you can use to help us get the word out to potential applicants for the Fourth Call for Innovations.

Suggested Tweets for Influencers:

- .@Securingwater just announced its Global Call for Innovations. Apply for funding for water-saving ag innovations now! <http://bit.ly/2b8q14h>
- Calling all water/ag entrepreneurs! @securingwater announced its Global Call for Innovation! Apply for funding now through Oct 10. <http://bit.ly/2b8q14h> (attach image)
- Announcing @securingwater Global Call for water saving innovations! Get Funding! The Call is open NOW! <http://bit.ly/2b8q14h> (attach image)
- #SWFF investing \$34 million in growing more food w/ less water. Be a part of it! Apply now @securingwater: <http://bit.ly/2b8q14h> (attach image)
- Join @USAID, @Sida, @DutchMFA, @GovernmentZA in securing #water for food and apply for funding for your work! Apply: <http://bit.ly/2b8q14h>
- 2553 tons of food, 30 innovators, 28 nations, \$7.5 mil & YOU. Apply for @securingwater funding for water saving innovations! <http://bit.ly/2b8q14h> (attach image)
- 2/3rds of the world will suffer from #WaterScarcity by 2025. Can your innovation help? Apply now for funding! <http://bit.ly/2b8q14h> (attach image)
- .@securingwater gives entrepreneurs+farmers the support they need to create groundbreaking #WaterSaving technologies. Learn more: <http://bit.ly/2b8q14h> (attach image)

Suggested Content for LinkedIn:

- **Securing Water for Food: A Grand Challenge for Development Announces \$7.5 Million Global for Innovations: Opportunities from \$100,000 to \$2 million USD for Water-Ag Innovators**

The United States Agency for International Development (USAID), the Governments of Sweden and South Africa, and the Foreign Ministry of the Kingdom of the Netherlands invite eligible organizations to respond to the 4th Round of Securing Water for Food: A Grand Challenge for Development. This forthcoming Request for Applications (RFA) is a funding competition to source and accelerate innovations that enables the production of more food with less water or make more water available for food production, processing, and distribution. Through this competition, Securing Water for Food anticipates disbursing \$7.5 million USD in award funding. Individual awards are expected to be between \$100,000 USD and \$2 million USD depending on the type of funding requested. Applications will be accepted from August 15 - October 10, 2016. For more information, click [here](#).

- Securing Water for Food has announced its GLOBAL CALL for INNOVATION! The Call is open now through October 10. Apply now! Enter your post-pilot water saving Ag Tech program for funding!

[Apply Now!](#) ([attach image](#))

- One billion people don't have enough food to eat. Can your work fix that? Securing Water for Food is funding \$7.5 million for post pilot programs that secure water for food or grow more food with less water. Learn more! [Apply Now!](#) ([attach image](#))

- Over the previous three rounds of Securing Water for Food, the program has saved over 700 million liters of water, produced nearly 2,600 tons of food, and served more than 780,000 farmers and other customers in more than 28 low-resource countries. Do you want to be a part of that legacy? Apply for funding and support to become an innovator. [Apply Now!](#) ([attach image](#))

- Announcing funding competition for Water and Ag Tech! Securing Water for Food will award \$7.5 million USD to post-pilot programs that secure water for food! Applications will be accepted from August 15 - October 10, 2016. [Apply Now!](#) ([attach image](#))

Suggested Facebook Posts for Influencers:

- Securing Water for Food has announced its GLOBAL CALL FOR INNOVATIONS! Apply now and receive funding for post-pilot programs at the water/food nexus! Open now through October 10! <http://bit.ly/2b8ql4h> ([attach image](#))

- Securing Water for Food innovations have produced *Food* produced nearly 2,600 tons of food, saved over 700 million liters of water, and served more than 780,000 farmers and other customers in more than 25 low-resource countries, and YOU can be a part of that. Apply for funding from Securing Water for Food <http://bit.ly/2b8ql4h> ([attach image](#))

- Securing Water for Food innovators work in 28 countries across the globe, solving some of the toughest problems of our time: water scarcity, food scarcity, gender equality. Learn how you can join their ranks and get SWFF funding! <http://bit.ly/2b8ql4h> ([attach image](#))
- Since 2013, United States Agency for International Development (USAID), the Swedish International Development Cooperation Agency (Sida), the Government of South Africa, and the Ministry of Foreign Affairs of the Kingdom of the Netherlands have invested \$34 million and provided critical acceleration support to promote producing of more food with less water or make more water available for food production. With Securing Water for Food's new \$7.5 million global call for innovations, you can join that legacy! [Apply Now!](#) ([attach image](#))

Innovator and Partner SWFF Handles

@securingwater
@ICBAAgriculture
@JisINews
@ConservationOrg
@FutureWaterNL
@IgnitiaWeather
@aQysta
@ReelGardening
@SaltFarmTexel
@UTEP_Research
@PracticalAction
@worldhopeorg
@islamicreliefke
@watergovinst
@uonbi
@donnavincentroa
@USAID
@Sida
@DutchMFA
@GovernmentZA