Securing Water for Food Logo
Color Palette and Type Treatment

LOGO

Clear space area

LOGO COLORS

TYPEFACES

Nexa Heavy

Nexa Light

Whenever possible, use OpenType stylistic sets 1 and 2

Century Gothic Bold

Century Gothic Regular

Use Century Gothic for headlines when Nexa is unavailable.

Crimson Text Bold

Crimson Text Regular

COLORS

PRIMARY

SWFF BLUE

SWFF DARK BLUE

SECONDARY

SWFF LIGHT BLUE

SWFF GREEN

SWFF YELLOW

COLOR COMBINATIONS