



Global Water-Agriculture Photo Contest

Project Background

On September 13, 2017, Securing Water for Food: A Grand Challenge for Development will launch a global water-agriculture photo contest to call attention to the significant issue of water scarcity while recognizing and celebrating steps being taken around the world to improve water and food security.

The Securing Water for Food (SWFF) Global Water-Agriculture Photo Contest aims to:

- Harness the power of images to tell a story that raises awareness and inspires action to Securing Water for Food's commitment to enterprises and organizations with innovations that will enable the production of more food with less water and/or make more water available for food production, processing, and distribution.
- Celebrate men and women who work in agriculture and document how they are impacting water/food security through new technologies and business models.

For SWFF Global Water-Agriculture Photo Contest, photographers must submit images that focus on one or more of these themes: agriculture, water, water-agriculture-related technology, and men and women working in agriculture.

Prizes & Contest Details

Grand Prize Group of 15 Photos –\$500

First Place Single Photo – \$500

Second Place Single Photo – \$250

Third Place Single Photo – \$150

Entry Period & Important Dates

Contest Duration: September 13, 2017 – September 27, 2017

Contest Voting: September 13, 2017 – September 27, 2017

Contest Promotion: August 29, 2017 – September 27, 2017

Judging: September 27, 2017 – October 3, 2017

Winners Announced: October 5, 2017

Selection of Winners

How Winners Are Selected

The winner selection involves two phases. **Phase One** votes will be combined with **Phase Two** scores to determine the four winners.

Phase One – Public voting on the SWFF contest site (September 13-27, 2017). Votes submitted before or after the Voting Period will not be eligible. SWFF's computer is the official timekeeper for the Photo Contest.

Phase Two – Finalists from the public voting will move on to next phase of judging, which will be conducted by Securing Water for Food program professionals, who will review the set of photos that have been submitted and select the award winners.

Vote for Your Favorite Photos

Voter participation is a critical component of the Global Water-Ag Photo Contest! Which photo harnesses the power of an image to tell a story and raise awareness about water scarcity, water security, and food security? Hover over an image and select the red voting icon in the upper right corner. Only 10 votes per IP address per day. Thank you for your participation in helping us select a grand prize winner!

Grand Prize Submissions

For the Grand Prize submissions, entrants will need to designate each photo on the drop-down menu to show they are submitting a 15-item group for consideration of the grand prize. You will see: 1 of 15 Group Photo Submission; 2 of 15 Group Photo Submission; 3 of 15 Group Photo Submission, etc.

One entrant may enter no more than a total of **20 photos** (e.g., 5 single entry items and 15 photos for the group OR 20 single entry photos).

The 21st photo you submit will be disqualified/not accepted.

What Types of Photos Do We Seek?

Photos will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevance to our contest.

As noted, for SWFF Global Water-Agriculture Photo Contest, images you submit must focus on one or more of these themes:

- Agriculture
- Water
- Water-agriculture-related technology
- Men and women working in agriculture

Photos that include all four topics will receive higher scores by the finalist judging panel.

We seek outstanding photos that have an unusual viewpoint and force you to pay attention to things ordinary people may take for granted, or worse, not even notice. We also want images that make people's jaw drop. Winning photos must have the following attributes:

- Be of high quality
- Tells a story and represents an interesting and engaging subject matter
- Has strong compositional order and structure
- Grabs the eye from a distance
- Evokes an emotion
- Captures an iconic moment
- Showcases a unique perspective

Technical Specifications

To ensure eligibility, please submit files no larger than 20MB at the time of entry. Photos should be submitted in .JPEG .jpg or .png form. We deserve the right to contact winners of the contest for higher resolution files.

Any photo that has been digitally altered beyond standard optimization will be disqualified.

Entrants may submit previously published photos if non-exclusive rights were granted and as long as you maintain the right to grant us a license to use the photo.

Making Our Contest Social & Contest Hashtag

Once you have submitted your entry, please share within your social media accounts/followers to increase participation in the Phase One photograph voting.

Our contest hashtag is: #SWFFphotocontest

Sponsor and Contest Administrator

Securing Water for Food Global Water-Agriculture Photo Contest (“Photo Contest”) is sponsored and run by the Securing Water for Food Technical Assistance Facility.

For photo contest-related questions: securingwaterforfood@gmail.com.

Terms & Eligibility

The Securing Water for Food Global Water-Agriculture Photo Contest (“Photo Contest”) is open to all professional and amateur photographers throughout the world.

SWFF funding partners and employees of The Kaizen Company or members of their family are not eligible to enter.

By submitting an entry to the Photo Contest, entrants certify that their participation and submissions are not illegal or in violation of any law, regulation, treaty or administrative act, and that the laws of their governing jurisdiction of residence at the time of entry do not prohibit or restrict the receipt of any prize under this Photo Contest.

Securing Water for Food reserves the right to reject any entry if, in our sole discretion, the laws of an applicable jurisdiction, including but not limited to the entrant’s jurisdiction of residence at the time of entry, would prohibit or limit Securing Water for Food from proceeding with the Photo Contest as intended or the consideration or awarding of any prize would impose additional administrative, tax, operational, or legal burdens on Securing Water for Food program or the Securing Water for Food Technical Assistance Facility.

Sponsor

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Questions

How Do I Enter?

Please note that **single entries** may be submitted directly on the contest platform and/or through Twitter.

If you plan to submit for the **group submission**, you must do it through the SWFF website.

Is There a Fee to Enter?

There is no fee to enter the Securing Water for Food Global Water-Agriculture Photo Contest.

The winning photos and a short photographer bio will be featured on the Securing Water for Food website “In the News” page, the Securing Water for Food newsletters, other social media channels, and potentially in other funding partner communication channels. If time and resources permit, we may do a video interview with the grand prize winner (via Skype or Google Hangouts).

Do I Need to Submit a Bio?

All Photo Contest prize winners will need to submit a 50-60 word bio (and link to website, if applicable) for use on the SWFF website and for the release announcing the winners.

Legal Language

Consistent with USAID regulations, USAID reserves a royalty-free, nonexclusive and irrevocable right to reproduce, publish, or otherwise use the photographs and work submitted under this photo contest for Federal purposes, or to authorize others to do so. All photos submitted to the contest will become sole property of the United States Agency for International Development (USAID) and contest collaborating partners and may be used and distributed at its discretion.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases (print or audio) from the individuals depicted, and must be able to provide copies of those releases to Securing Water for Food upon request.

Further Questions:

Email: securingwaterforfood@gmail.com